



ESSELMANN



**PRODUCT  
PROGRAM  
2022**





ESSELMANN



# Editorial

Dear readers,  
2021 marks two anniversaries: 75 years ago Helmut Esselmann founded his vehicle bodywork plant (Karosseriewerk) in Hamm, and 10 years ago Esselmann Fahrzeugtechnik started operations in Lengenbostel.  
Actually a reason for a big anniversary celebration, but instead the crisis had to be defied. In moments like these, it is important to remember one's own strengths: Innovation skills, flexibility and the competence to plan and efficiently produce small series.  
Thanks to these strengths, we have managed to be successful in the crisis year 2021. Evidence of this are the development and successful sales launch of a new generation of grill vans and a variety of different bodies for last-mile delivery vehicles.

The foundation of ESSELMANN Fahrzeugtechnik 10 years ago has proven to be a strategically sensible decision, especially in recent years.  
As much as demand in the market segment of dispensing vehicles slumped due to the crisis in the event business, the more demand increased in the area of mobile sales and grill vans as well as bodies for delivery logistics. We thus succeeded in compensating for the decline in demand in the segment of mobile bars.  
At the same time, we have positioned ourselves for the time after the crisis: in addition to investments in new technologies such as a rod machining centre and a cobot welding robot, the Esselmann Group has been restructured into a holding company to form the four business areas efficiently for the future: bar and refrigerated trailers, sales mobiles and trailers, sales and refrigerated trailers international, and refrigeration and air-conditioning technology.  
Despite these changes, the dispensing vehicle or mobile bar is and remains the core product at the Hamm location. The following pages document our claim to be the market leader in this segment. Convince yourself of the attractiveness of our product range and take a short journey with us into the history of the Esselmann company.

We wish you many informative impressions while reading the following pages and look forward to being there for you again in the coming year.

To your health and good business  
Tobias and Sebastian Norkowski



**A German tradition**  
With the development of the mobile bar, the company Esselmann has made a contribution to the German festive culture and established it early on. Since then, these trailers have shaped the image at many events.

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# 75 YEARS

## KAROSSERIEWERK ESSELMANN



4

Kloster refrigerated truck with cooling trailer  
1968

In 1946, shortly after the war, Helmut Esselmann founded his vehicle bodywork plant. The Reconstruction era was characterised by improvisation and shortages, so three defective trucks were quickly turned into a functioning one.

In the times of the economic miracle, the entire spectrum of vehicle construction was already covered. In addition to trailers, sales vehicles, refrigerated vehicles and buses, even then the focus was on the production of small series, such as crew cars for the state of North Rhine-Westphalia or cabs for Krupp trucks. Then, in the mid-60s, the idea of a dispensing vehicle was born. In conversation with Friedel Pröpsting, the owner of the Kloster brewery in Hamm, it was said: „Helmut, there's no sales car for beer yet.“ In 1967, the time had come and the first B20 was built.

The innovation from Hamm quickly drew interest of the nearby Dortmund breweries. In the world capital of beer at that time, they were looking for an alternative to the tap pavilions, which were cumbersome to set up. From then on, a great demand for mobile bars developed throughout Germany, which quickly proved to be a flexible and practical counterpart to the pavilion.

In 1970, Anneliese Esselmann-Norkowski and Hans Norkowski joined the company. The transition to the next generation was successful. Nine years later, the Esselmann folding system was presented. This significantly changed the usability of the salesroom. In many modified forms, the folding system is still the industry standard today.

Due to the growing demand for BP12 and BP18 dispensing vehicles year after year, the company developed from a regional generalist into a national specialist for dispensing and refrigerated vehicles in the 1980s. When, in the course of German reunification, the demand for mobile bars downright exploded, the decision was made in 1991 to build a new production facility in Hamm-Rhynern.

In the years after the turn of the millennium, the third generation joined the company. Tobias and Sebastian Norkowski continued the path of their parents and focus on product innovations coupled with an unbeatable price-performance ratio. New, unique mobile bar concepts such as the vehicles of the Backstage series with their traverse design or the eye-catching trailers of the Trifore series still bear witness to this time today.

In 2011, the decision was made to expand beyond the market niche of dispensing vehicles and mobile bars. With the acquisition of a sales vehicle manufacturer in Scheeßel, Lower Saxony, and the subsequent rebranding to Esselmann Fahrzeugtechnik, based in Sittensen-Lengenbostel, the company now also manufactures and sells high-quality sales vehicles and trailers under the Esselmann brand.

Three years ago, the course was set for internationalisation. With the foundation of the Polish subsidiary Esselmann Technika Pojazdowa and a comprehensive EU-wide homologation of the entire trailer portfolio, the prerequisites were created to operate throughout Europe.

Today, the Esselmann Group, which has since been restructured into a holding company, presents itself as a national and international full-service provider for all areas of mobile sales.



- |   |                  |                                   |
|---|------------------|-----------------------------------|
| 1 | Esselmann bus    | Year of construction approx. 1949 |
| 2 | Police DKW       | Year of construction approx. 1957 |
| 3 | Krupp MK30 cabin | Year of construction approx. 1964 |
| 4 | BP20 bar truck   | Year of construction 1968         |
| 5 | BP12 bar truck   | Year of construction 1984         |
| 6 | BP12 bar truck   | Year of construction 1994         |

5





Trifore 60 KR

## TRIFORE 60 KR / 60 RK

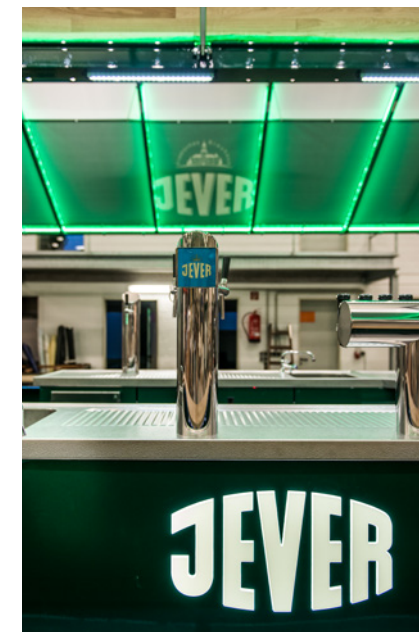
### FOR THE EXCEPTIONAL APPEARANCE

#### Unique and brand-staging

The Trifore 60 - the mobile bar with charisma! Thanks to the striking roof construction, the Trifore 60 is an eyecatcher on every fairground. With up to six taps, a length of 6m, over 17m counter length and a cold-storage room for up to 22 barrels, the Trifore 60 is your sales instrument for large events. Thanks to a modern hydraulic system, it can be set up in five minutes by one person. With its diverse lighting options and a professional sound system, the Trifore 60 turns serving drinks into an event. The elegant and high-quality design as well as the sensational brand presentation underline the uniqueness of this sales platform.



Printed and backlit stretched cloths underneath the flaps as well as an individually designed binder provide a unique look and a special brand presence.



#### YOUR CUSTOMER BENEFIT

- 1 UNIQUE MOBILE BAR
- 2 TRIFORE ROOF WITH ENORMOUS LONG-DISTANCE EFFECT
- 3 GENEROUS BAR AND COLD ROOM
- 4 ASSEMBLY BY ONE PERSON IN 5 MIN
- 5 OPTIONALLY WITH LONGITUDINAL OR BLOCK COUNTER





# TRIFORE 40 KR / 50 KR

## FOR MAXIMUM APPEARANCE

### Ready for every event

In the weight range of up to 3,500 kg ESSELMANN also offers the premium model with the unusual triple arcade roof construction in four or five metre body length. Thanks to the crank height-adjustable towing device, the vehicle can be towed by car or truck. What is more, you do not have to do without special equipment. Electronically controlled hydraulics, versatile LED lighting, sound system and cold-storage room are just a few of the extras which the Trifore series can be equipped with.



Trifore 50 KR  
with interchangeable ads

#### YOUR CUSTOMER BENEFIT

- 1 PERM. TOTAL WEIGHT 3,500 KG WITH STANDARD CRANK HEIGHT ADJUSTMENT
- 2 UNIQUE TRIFORE ROOF STRUCTURE
- 3 SPACE REQUIREMENT OF A CONVENTIONAL DISPENSING VEHICLE
- 4 IMPRESSIVE APPEARANCE AS DOUBLE 8 VARIANT
- 5 HIGH LONG-DISTANCE EFFECT DAY AND NIGHT



### Trifore Double8

Maximise your appearance.

Thanks to the combination of two mobile bars into one, the Trifore becomes an event vehicle with a large serving capacity and a worthy representative of your brand. Individually or as a pair, always an eye-catcher.

Trifore 50 KR  
Double8

Technical information on all models can be found on pages 38 and 39.



# BELVEDERE 60 / 45

## FOR A SUPERIOR BRAND PRESENTATION

Experience a new perspective for your event.

The Belvedere with 6m body length, lowerable chassis, eye-catching lifting roof, high-end sound system and, as a **highlight**, a **roof terrace accessible from the inside for VIPs**. The elevatable balustrade of the Belvedere 60 offers an unbelievable advertising area of 17m x 1.3m. A 4m x 4m umbrella and loudspeakers on the roof make the Belvedere an event at the event.

Ergonomics meets design. Ample cooling and storage facilities ensure a speedy sale. Thanks to the individually designed rear wall with LED screen, the vehicle can be customised to match your brand and ensures lasting brand loyalty.



Large advertising spaces for high-range visibility.



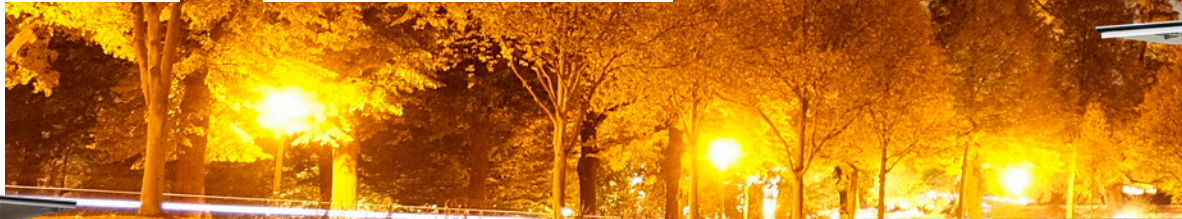
Generous cooling facilities for your assortment.



A roof terrace that can be accessed from the inside provides a unique view of your event.



Belvedere 45



Belvedere 60

### YOUR CUSTOMER BENEFIT

1

ROOF TERRACE ACCESSIBLE FROM THE INSIDE WITH SOUND AND 4M X 4M UMBRELLA FOR SPECIAL GUESTS

2

EYE-CATCHING VEHICLE DESIGN THROUGH ROUNDED CORNER COLUMNS

3

ELEVATABLE ROOF ELEMENT FOR MAXIMUM BRAND PRESENCE

4

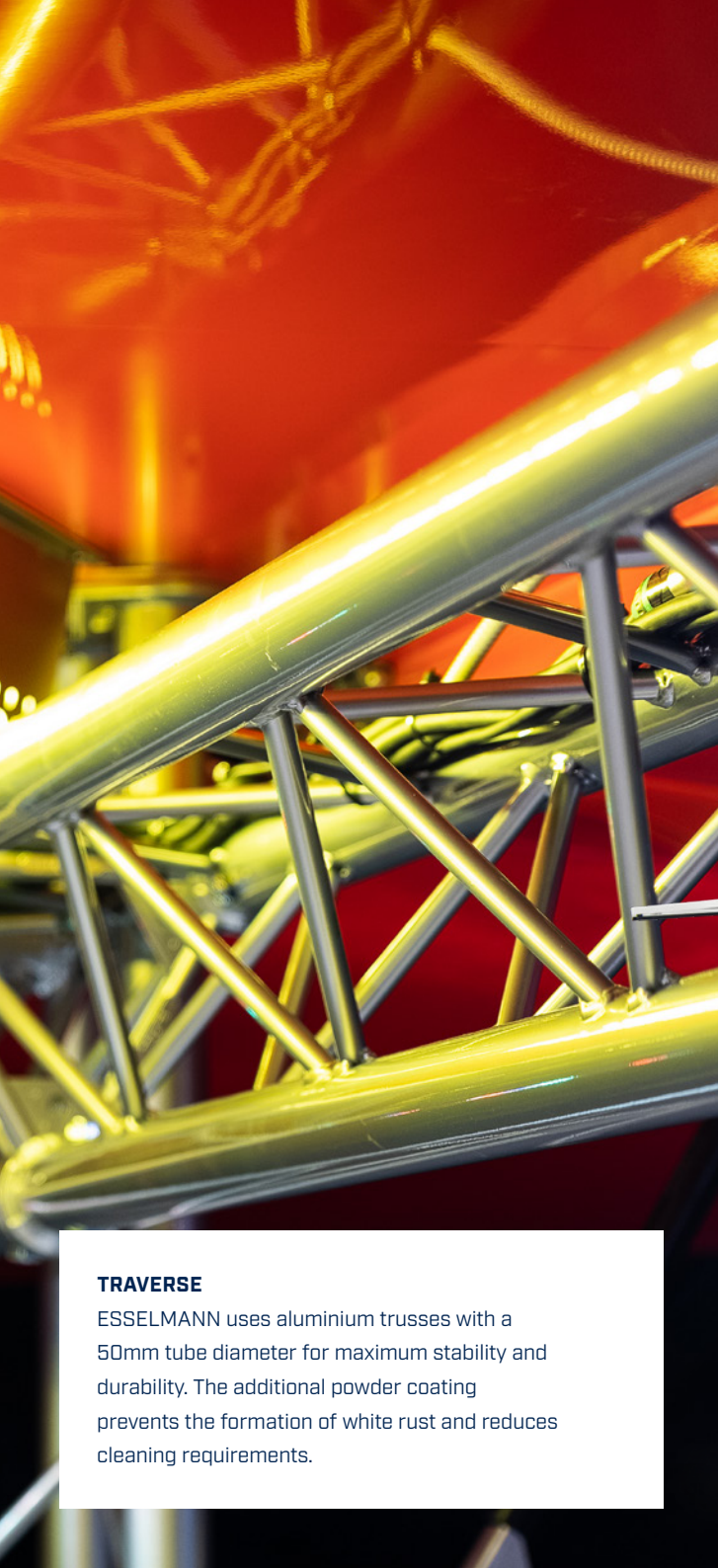
6M VEHICLE BODY FOR MAXIMUM SALES AREA

5

HIGH LONG-DISTANCE EFFECT BY DAY AND NIGHT THANKS TO THE 2,5 M X 1,3 M LIGHT BOX AT A HEIGHT OF 5M

Technical information on all models can be found on pages 38 and 39.





# BACKSTAGE FOR THE EVENT ATMOSPHERE

Exceptional and benefit-oriented. The vehicles of the Backstage series delight with their unmistakable truss design.

Combined with innovative lighting, a high-end sound system and the customary ESSELMANN quality, the Backstage mobile bars are the solution for events at which the bar becomes an event. Backstage mobile bars are available with or without a cold-storage room.

## YOUR CUSTOMER BENEFIT

- 1 TRUSS DESIGN AND STAGE LIGHTING  
CREATE FESTIVAL ATMOSPHERE
- 2 EFFECTIVE DIFFERENTIATION  
FROM CONVENTIONAL DISPENSING  
VEHICLES
- 3 OPTIONALLY WITH HYDRAULIC ROOF  
BANNER
- 4 STANDARD WITH CRANK HEIGHT  
ADJUSTMENT
- 5 THE FESTIVAL CS WITH ITS 2,650 KG  
GVW IS THE LIGHTEST MOBILE BAR  
IN ITS CLASS



Backstage Festival CS

### TRAVERSE

ESSELMANN uses aluminium trusses with a 50mm tube diameter for maximum stability and durability. The additional powder coating prevents the formation of white rust and reduces cleaning requirements.

Technical information on all models can be found on pages 38 and 39.

BACKSTAGE FESTIVAL  
HERE YOU CAN SEE THE VIDEO



Backstage Festival



# BP LINE

FOR ALL EVENTS

## Proven and flexible in use

Our 8-corner mobile bars have been built for more than 40 years and therefore form the solid backbone of every mobile bar fleet. Continuous improvements and adaptations to the changing requirements of the market make the BP range a reliable and robust tool for every event also in the future.

Variants with and without cold-storage rooms as well as different sizes and roof shapes offer the right vehicle for all logistical circumstances and every event.



Atmospheric salesroom, thanks to LED lighting and interior ceiling with motif print.



BP24 KR

Technical information on all models can be found on pages 38 and 39.

1

2

3

4

5

YOUR CUSTOMER BENEFIT

ALL-ROUND DISPENSING VEHICLE WITH TOP PRICE-PERFORMANCE RATIO

DURABLE AND STABLE THANKS TO 40 YEARS OF EXPERIENCE AND CONTINUOUS FURTHER DEVELOPMENT

THE MULTI-BRAND CAPABILITY ALLOWS FLEXIBLE BRANDING OF YOUR MOBILE BAR

ROBUST AND EASY TO CLEAN

STABLE IN VALUE AND EASY TO REPAIR



BP25 KR



BP24



BP12 KR



BP12



BP11 KR



# B LINE

## FOR THE COMPACT BAR

### Economical and space-saving

Low weight, low space requirements and minimal maintenance and operating costs make the rectangular dispensing vehicles of the B line the first choice for all those who expect more turnover at low cost. These compact vehicles are true logistics marvels. They can be towed by car, assembled and dismantled in five minutes and operated with a minimum of personnel. The time required for cleaning is negligible. The small roofed area minimises stand fees. In return, ergonomically optimised controls and short working distances ensure efficient work and optimum dispensing volume. Generous advertising space in the customer's field of vision and the individual paintwork flank the attractive presentation of your brand.



B6 KR



B8 KR



B8



B12 KR

#### YOUR CUSTOMER BENEFIT

- |   |  |
|---|--|
| 1 | FAVOURABLE ENTRY INTO THE WORLD OF MOBILE BARS                             |
| 2 | LOW WEIGHT AND LOW SPACE REQUIREMENT                                       |
| 3 | COMPACT BAR FOR BARREL AND BOTTLE  |
| 4 | QUICK ASSEMBLY AND DISASSEMBLY BY ONE PERSON. SUITABLE FOR SELF-COLLECTION |
| 5 | LOW MAINTENANCE AND CARE EFFORT  |



B6

Technical information on all models can be found on pages 38 and 39.





Bottle Promoter 35

Technical information on all models can be found on pages 38 and 39.

YOUR CUSTOMER BENEFIT	
1	SPACIOUS COLD ROOM FOR UP TO 110 BEVERAGE CRATES
2	HYDRAULIC ROOF BANNER WITH LIGHTING INCREASES BRAND PRESENCE
3	EASY SALES DUE TO BOTTLE WINDOW
4	ADDITIONAL SALES AREA THROUGH SUPPLIED COUNTERS
5	MULTI-BRAND CAPABILITY THANKS TO OPTIONAL INTER-CHANGEABLE ADVERTISING

# BOTTLE PROMOTER FOR OPTIMISED BOTTLE SALES

Whether a compact refrigerated trailer with generous advertising space for guerrilla marketing or for selling bottles at large events, ESSELMANN now offers three vehicles specifically for bottle sales. The bottle promoters are characterised by their large cooling capacity and good ergonomics. Quick to set up and with multi-brand capability thanks to optional interchangeable advertising, the Bottle Promoters present themselves competently and with strong sales at every event.



Plenty of space for your assortment. The cold room of the Bottle Promoter 45 offers space for 110 crates.



Bottle Promoter 45



Bottle Promoter 15



# PARTY MOBILE

## FOR PARTIES AND PROMOTION

PM15



**PM15. The multifunctional wonder**

The PM15 combines flexibility and cleverness like no other sales vehicle. When extended, the tailgate turns into a multifunctional roof with integrated hi-fi system. Ingenious storage space, the intelligently placed cold room and ergonomically optimised operating routes significantly increase sales and optimise loading.

PM20



**PM20. The party hero**

Small dimensions meet maximum weather protection - that's the PM20. The compact mobile bar combines best handling with weather independence which makes it an inexpensive all-rounder in the compact class. Side bar shelves invite you to linger. Despite small size, two beer tent sets can be comfortably accommodated and the generous cold-storage room allows a load of up to 500 kg.



**SMART BOX. Open it up and party!**

The Smart Box is ideally suited for private parties, street festivals or marketing campaigns. In the large-volume cold-storage room six 50-litre KEG barrels and up to 10 crates of beverages can be transported ready for serving. It can be set up in a flash. The integrated hi-fi system and storage space for folding counters or bar tables complete the offer.

SMARTBOX

YOUR CUSTOMER BENEFIT	
1	IDEAL FOR SELF-COLLECTORS - TRANSPORTABLE LOADED WITH EQUIPMENT AND BEVERAGES
2	QUICKLY AND EASILY TRANSPORTED AND SET UP
3	COMPACT AND ERGONOMIC, FITS IN ALMOST ANY DRIVEWAY
4	READY-TO-USE COMBINATION OF MOBILE BAR AND REFRIGERATED TRAILER
5	EXPANDABLE WITH SOUND SYSTEM AND ROOF UMBRELLA

Technische Informationen zu allen Modellen finden Sie auf den Seiten 38 und 39.



PREMIUM LOUNGE  
FOR GREAT CELEBRATIONS



Premium Lounge 50 KR

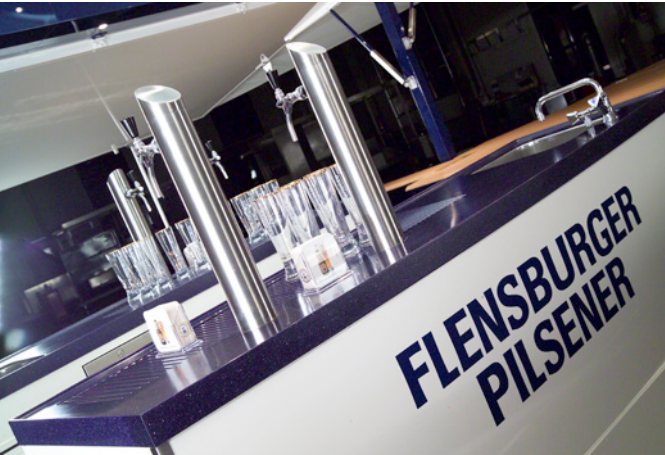
Technical information on all models can be found on pages 38 and 39.

YOUR CUSTOMER BENEFIT	
1	THE EXCLUSIVE DESIGN UNDERLINES THE PREMIUM CHARACTER OF YOUR BRAND
2	UNUSUAL ROOF SHAPES CREATE LONG-DISTANCE EFFECT AND ATMOSPHERE
3	OPTIMUM WEATHER PROTECTION THANKS TO MAXIMUM ROOFED AREA
4	LARGE COLD-STORAGE ROOM FOR WIDE ASSORTMENTS
5	MODULARLY EXPANDABLE WITH SIDE TARPULINS AND FLOOR. FOR YEAR-ROUND USE

Representative and atmospheric

The Premium Lounge bar vehicles combine exclusivity and grace with maximum ease of use. The elegant, cambered balustrade significantly enlarges both the interior and the counter area. Its perfectly shaped curve offers more than enough space for brand communication. Despite its size, it can also be folded out or in with just one hand, saving time and money. The appealing play of light on the atrium roof, the unusual roof construction, creates a sense of spaciousness and a harmonious atmosphere. The exquisite equipment of the mobile bar, smooth interior surfaces and a high-quality real wood look round off the overall picture.

Aluminium, stainless steel and hot-dip galvanising in combination with excellent workmanship offer optimum corrosion protection and guarantee a long service life and lasting value. A well thought out mobile bar vehicle for a harmonious ambience and best sales.



Premium Lounge 50



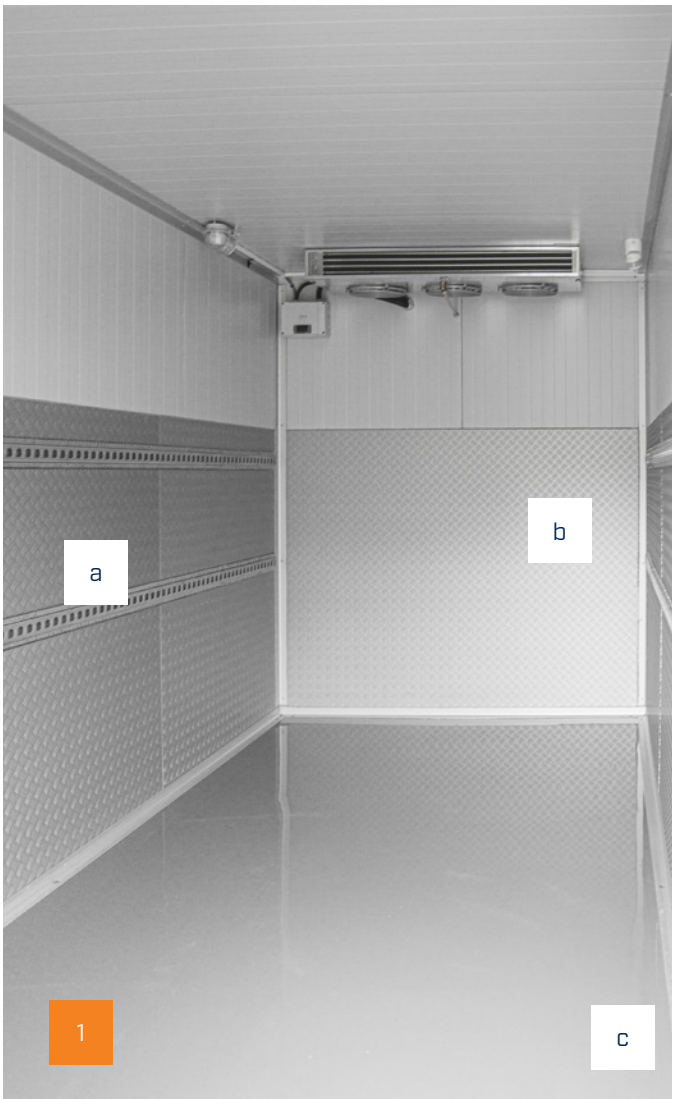
# REFRIGERATED TRAILER KA35

THE BEST IN ITS CLASS

Now as standard:

GRP sandwich panels, LED lighting  
and reinforced tropical cooling

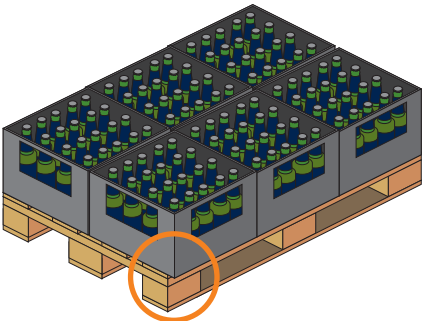
YOUR CUSTOMER BENEFIT	
1	PROCESSING OF HIGH-QUALITY MATERIALS AND COMPONENTS
2	CAST SYNTHETIC FLOOR WITH HYGIENE STRIP (OPTIONAL) - WATER-TIGHT AND QUICK TO CLEAN
3	FLUSH, WELDED STAINLESS STEEL REAR PORTAL AND HEAVY DUTY SUPPORTS
4	THE RIGHT PRODUCT FOR EACH WEIGHT RANGE
5	VARIOUS ADDITIONAL OPTIONS FOR LOAD SECURING OR COOLING CAPACITY AVAILABLE



With the refrigerated trailers from ESSELMANN, ergonomic handling meets mobility and powerful cooling.

High-quality materials and the four heavy-duty supports make the ESSELMANN refrigerated trailers robust pack mules with great cooling capacity. The flush rear portal allows effortless loading and unloading. We use conventional refrigeration systems. These are powerful, robust and can be maintained and repaired quickly and inexpensively on site by your refrigeration specialist. Through a variety of options, you can equip ESSELMANN refrigerated trailers according to your needs.

- Special equipment**
  - Load securing**  
for safe transport of your goods
  - Checker plate**  
particularly robust for heavy use
  - Synthetic floor**  
free from impacts, waterproof and slip-resistant
- Flush Stainless steel rear portal**  
extra stable, durable and non-rebounding
- Heavy-duty supports**  
for a secure hold and ergonomic operation



We build our refrigerated trailers wider, so that even boxes that are not euro-pallet compliant can be stowed efficiently and quickly.

- Now as standard**
- GRP sandwich panels**  
no joints or bumps on the walls ensure a smooth appearance
  - LED lighting** (Fig. 4)  
more safety due to the bright and long-lasting LED lighting, no change of illuminant
  - Tropical refrigeration as standard**  
Tropical version of the refrigeration system for use at up to 43°C outside temperature



The locking bars are stowed practically under the ceiling and always within reach.

What to look for when buying a refrigerated trailer.



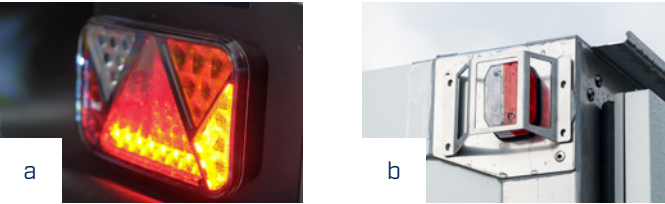


# FT LINE

THE NEW PRICE-PERFORMANCE REFERENCE

A refrigerated trailer with high quality standards and an attractive price-performance ratio - these are our requirements for the new refrigerated trailer series from ESSELMANN. The FT line convinces due to the good workmanship of high-quality components.

A hot-dip galvanised chassis, the AL-KO towing device as well as the flush stainless steel rear portal ensure a robust trailer foundation. Thanks to the FePur® isothermal body and the ESSELMANN SPLITCHILL® cooling system, the FT line is optimally insulated and well cooled even at high temperatures. Of course, the FT line can also be adapted to your individual requirements with a wide range of optional equipment.



### Special equipment

- a. **LED vehicle lighting** more safety thanks to bright and long-lasting LED lighting
- b. **Stainless steel sheet bumper protection** for outline, marker and rear lights
- c. **Synthetic floor** free from impacts, waterproof and anti-slip and **impact protection made from anodised aluminium checker plate** on the inside walls of the box and rear door[s]
- d. **Preparation for load securing** with 2 rows of perforated rails on both sides, transport bracket for locking bars under the interior ceiling
- e. **Locking bar for load securing**



YOUR CUSTOMER BENEFIT	
1	PROCESSING OF HIGH-QUALITY MATERIALS AND COMPONENTS
2	AL-KO CHASSIS TECHNOLOGY DURABLE AND RELIABLE
3	STABLE STAINLESS STEEL REAR PORTAL AS STANDARD
4	THE RIGHT PRODUCT FOR EVERY WEIGHT RANGE
5	VARIOUS ADDITIONAL OPTIONS FOR LOAD SECURING OR COOLING CAPACITY AVAILABLE

	FT1	FT2	FT4	FT5	FT6
Outer dimensions over all [LxWxH]:	3,200x1,700x2,000mm	3,900x1,800x2,500mm	4,950x2,450x2,610mm	5,250x2,450x2,610mm	5,800x2,450x2,610mm
Body interior [LxWxH]:	2,000x1,000x1,440mm	2,500x1,240x1,940mm	3,100x1,820x1,940mm	3,400x1,820x1,940mm	3,950x1,820x1,940mm
Unladen weight:	480kg*	630kg*	1,000kg*	1,100kg*	1,200kg*
Permissible total weight:	750kg	1,350kg	2,700kg	2,700kg	3,500kg
Payload in transport:	270kg	720kg	1,700kg	1,600kg	2,300kg
Payload in operation:	1,000kg**	4,000kg**	6,000kg**	6,000kg**	6,000kg**
Price from***	5,765,- €	6,280,- €	7,615,- €	7,615,- €	8,875,- €

\* depending on equipment, the unladen weight may increase      \*\* only in combination with 4-fold spindle support



- 1 **FePur®** Isotherm body for particularly high insulation
- 2 ESSELMANN **SPLITCHILL®** cooling low-maintenance and powerful cooling system
- 3 AL-KO towing device robust and for continuous use
- 4 Stainless steel rear portal stable and recoilless

\*\*\*The prices shown are net prices and do not include the statutory value-added tax. Delivery ex works. Offer subject to confirmation.      Technical information on all models can be found on pages 38 and 39.



# FOODTRUCKS

## FOR UNIQUE CONCEPTS



### STREETCHEF CUSTOM

layouts and body concepts in a weight range of up to 6.9 t and 7 m body length / various base vehicles to choose from  
Illustration shows:  
5.0 t vehicle / body length 4 m / customer platform with stairway and railing / self-sufficient power supply / large gas tank

### STREETCHEF BASIC

Perm. total weight 3.5 t / sandwich construction body / driving licence class B / body length 4 m / adapted layout for your food concept e.g. Pasta, Texmex, Burger, Fast Food, Asian, Barbecue



### STREETCHEF CRAFTBEER

This vehicle concept offers real added value for mobile beverage distribution. The interior design is perfectly adapted to serving high-quality beer specialities and the sale of food to accompany the beer. It thus creates an optimal sales platform for the craft beer trend.

Perm. total weight 3.5 t / sandwich construction body / driving licence class B / Body length 4 m / adapted layout for craft beer



### STREETCHEF PRO

Perm. total weight 3.5 t / framework construction / driving licence class B / body length 4 m  
**extensive equipment options:**  
e.g. illuminated roof sign / self-sufficient power supply / metallic paintwork / customised layout for your food concept e.g. Pasta, Texmex, Burger, Fast Food, Asian, Barbecue





# XXL COOLING SYSTEMS

## FOR LARGE QUANTITIES OF CHILLED GOODS

### Durable and economical

When large cooling capacity in combination with efficient logistics is asked for, the ESSELMANN container cooling systems score points. As they can be picked, transported, loaded and unloaded quickly, they are the workhorses of your beverage logistics. Thanks to the low loading height, loading and unloading is ergonomically and safely, even under difficult conditions.

### No licence plate - no costs

On the economic side, a refrigerated container pays off, since there are no running costs such as vehicle taxes and insurance, as well as the costs of the general inspection. In addition to the standard, individual solutions are also possible on the basis of our modular system. Whether it is cooling capacity, load securing systems or the arrangement of the doors - all important aspects can be adapted to your requirements and logistical conditions.



AKN 7400  
HERE YOU CAN SEE THE VIDEO



AKN7400



AKC2500



Container Backstage Concert



KN7

### An investment for decades

By investing in an ESSELMANN refrigerated trailer, you are creating a value with a long service life at an advanced level, safe on the roads thanks to automatic brake force control with ABS and air suspension with lifting and lowering function. The flush rear portal enables problem-free and rapid loading of the refrigerated trailer. Thanks to the optional poured floor and the sealed interior, ESSELMANN refrigerated trailers meet the highest hygiene standards and allow for quick and easy cleaning. State-of-the-art insulation and cooling technology make the refrigerated trailer an energy-efficient cooling capacity with storage space for up to 15 pallets. Set up your new trailer according to your needs and benefit from the wide range of equipment options.



- 1 Special equipment**
- a. **High performance cooling unit** high cooling capacity for extreme demands
  - b. **Load securing** for the safe transport of your goods
  - c. **Checker plate** particularly robust for heavy use
  - d. **Synthetic floor** free from impacts, waterproof and slip-resistant
  - e. **Side door** for easy access in the front area
  - f. **Protected light strips** for optimal illumination



KN9  
HERE YOU CAN SEE THE VIDEO



### YOUR CUSTOMER BENEFIT

- |   |  |
|---|--|
| 1 | UP TO 18T PERMISSIBLE TOTAL WEIGHT - FULLY LOADED TRANSPORTABLE      |
| 2 | LOW MAINTENANCE AND EASY TO CARE FOR                                 |
| 3 | QUICKLY UNLOADED AND POSITIONED                                      |
| 4 | WITHSTANDS THE BIGGEST RUSH  |
| 5 | NO LICENCE PLATE, NO TAXES, NO CAR INSURANCE, NO GENERAL INSPECTION* |

\*Only applies to roll-off containers

KN9



Technical information on all models can be found on pages 38 and 39.



# HYGIENE PROGRAM

## FOR UNIQUE CLEANLINESS

### CLEANSTATION

Maximise dispensing quality, comply with hygiene standards, save costs - the ESSELMANN Cleanstation is an x-fold profitable investment. Ergonomically designed operating routes speed up work processes. The fulfilment of legally required hygiene standards ensure beverage quality. Consumption-optimised dosing technologies save cleaning agents. The cleaning station optimises cleaning processes and saves valuable time.

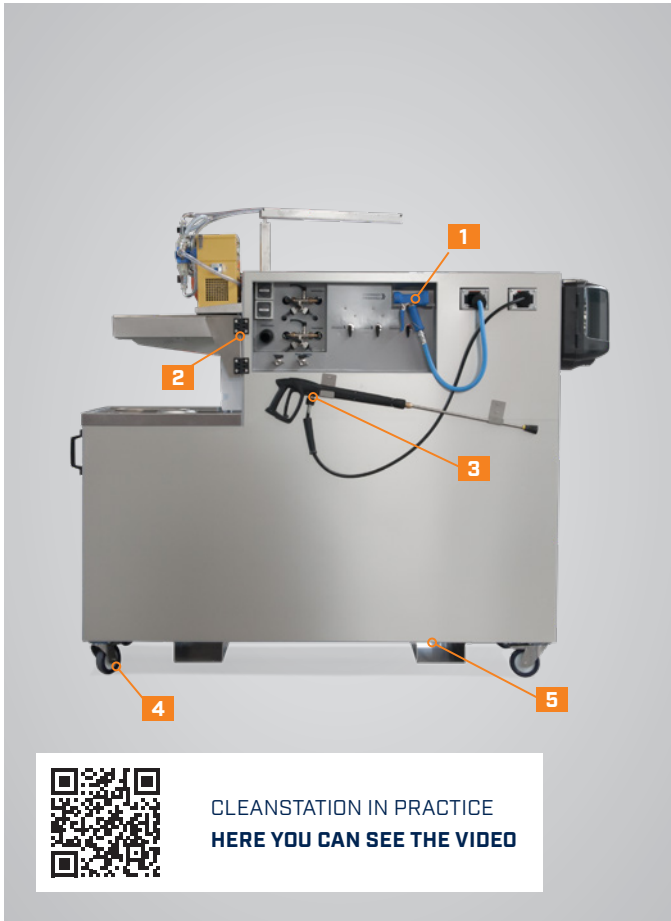


HERE YOU WILL  
FIND THE COMPLETE  
BGN GUIDELINE



### Back side

1. Hot water spray gun
2. Vacuum cleaner connection
3. High-pressure cleaner lance
4. Heavy duty castors
5. Forklift shoes



### Front side

1. BEVICLEAN beer line cleaning system
2. Hose reel
3. Swivelling tableau for comfortable cleaning
4. Two basins with mixer tap
5. Flow heater
6. High-performance high-pressure cleaner
7. Wet-dry vacuum cleaner



### CLEANBOX

The new mobile cleaning solution for pipelines carrying drinking water on dispensing vehicles as well as hoses. The Cleanbox is suitable for chemical and mechanical pipeline cleaning. Faster hose drying thanks to CO<sub>2</sub> blow-out function.



### CLEANBIN

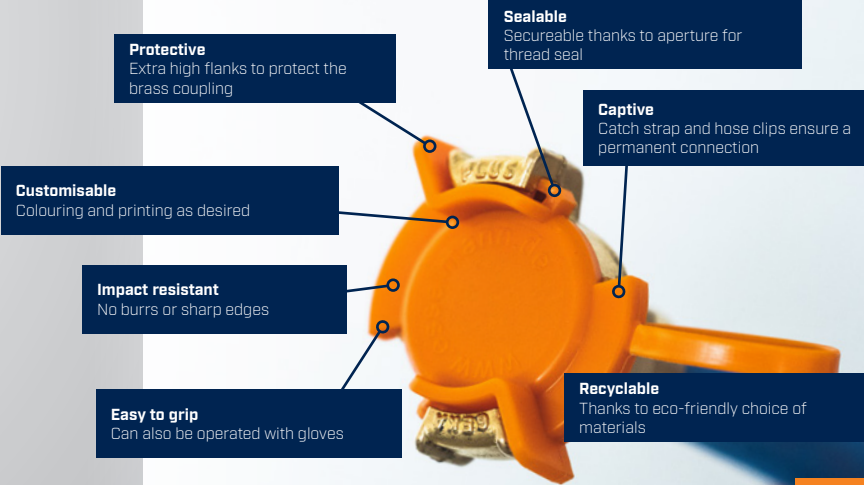
Mobile, robust and compact - this is how CleanBin presents itself, our compact hygiene unit for cleaning drinking water hoses.



### TAMPER-EVIDENT SAFETY SEAL

The patented ESSELMANN tamper-evident safety seal is a non-reusable plastic cap for GEKA couplings.

The cleaned hose is fitted with a closure and is given a hygiene seal with a consecutive number. Along with the cleaning protocol provided by us, you can prove to your customers maximum hygiene for hoses carrying drinking water.





# COUNTERS

FOR FLEXIBLE USE

## FOLDING COUNTERS FOR ALL OCCASIONS

ESSELMANN counters are the solution for the professional bar. Their compact construction and the well thought-out setup mechanism minimise the effort required for transport and personnel. The CNS bar counter cover and the stable tubular frame construction guarantee maximum load capacity and durability. The full equipment including bar board, dispensing tower, beer dispenser system, and sink ensures sales. Generous advertising space and the optionally available crowner create a broad impact and the optimal presentation of your brand.



Klappbar 2000 (folding bar) with crowner and bar board in wooden version

1 Counter length	2 Base frame	3 Cover	4 Attachments	5 Logistics
 Counter dimensions 1.5m x 0.75m	 Stainless steel frame	 Smooth	 Bar board	 Counter transport rack
 Counter dimensions 2m x 0.75m	 Double tube frame aluminium	 Corrugated surface Column aperture	 Crowner	
		 Corrugated surface Column aperture Sink	 90° corner	

## The ESSELMANN repräsentierBAR

The counter with the aha effect, combines appealing design, high quality materials and workmanship with the advantages of the well thought-out ESSELMANN technology. The ideal tool for events with class. Convenient transport and high mobility thanks to the ingenious lifting mechanism, heavy-duty castors, ergonomic operation, generous presentation areas for branding and the appealing lighting are just some of the outstanding features that make the repräsentierBAR a worthwhile investment.



OPTIONAL:  
BAR BOARD IN  
GLASS VERSION

- Length: approx. 2,050 mm
- Width: approx. 850 mm
- Counter height: approx. 1,150 mm
- Weight ready for use: approx. 220 kg
- Front window LED backlit
- Chassis with heavy-duty castors
- Various equipment and decors on request



## Simply practical

Individual transport racks from ESSELMANN enable you to store counters, bar tables and freezers in an orderly and space-saving manner. The sturdy stainless steel constructions can be manoeuvred by one person thanks to the practical heavy-duty castors. Additionally, fitted forklift shoes allow transport with a forklift truck. Special holders allow several transport racks to be placed on top of each other. This saves you time and storage space.



## Simply robust

ESSELMANN bar tables are made of stainless steel and have a PE table top with a diameter of 800 mm. The bar tables are optionally available with an umbrella holder. They are quick to set up and impress with their stability. ESSELMANN offers matching transport pallets. The pallets are made of highly stable plastic and withstand external influences such as moisture or hard impacts.

## Simply neat

In order to counteract the damage-prone storage and the unsafe transport of freezers, ESSELMANN has developed a special transport pallet. This allows the freezers to be safely transported and stored. The transport pallet is easy to clean and very robust.





# SERVICE

## SPARE PARTS SERVICE

If you need a common spare part for a defective mobile bar, you can count on our spare parts service. If you order by noon, your delivery will leave our warehouse on the same day. This minimises downtime and saves costs. Our experienced staff will be happy to advise you.

**SPARE PARTS HOTLINE: +49 23 85 - 708 708 - 17**

## RIO-MOBIL

Are you looking for spare parts for your Rio-Mobil? Our spare parts warehouse has all the important components for all models. **Call us: +49 23 85 - 708 708 - 17**

## ONLINE SHOP

If you are stuck looking for a spare part for your mobile bar, please visit our online shop. Here, all common articles are clearly arranged and provided with a photo, so you can find your spare part quickly and order it conveniently online. **Visit us at: [www.esselmann-shop.de](http://www.esselmann-shop.de)**

## REPAIR AND REFURBISHMENT

Let your fleet shine in new splendour and use our repair and refurbishment service. From painting and bodywork to lettering, our team turns old into new. And with manufacturer know-how. **Inquire now: +49 23 85 - 708 708 - 11**



# TOP EQUIPMENTS

## BOTTLE TRAY

For optimum presentation of your bottled goods. Lockable and with an additional base also suitable for large assortments.

## CORRUGATED ALUMINIUM FLOOR

All-aluminium version of the floor without wooden substructure and with 5mm anodised checker plate. Extends the durability and is also easy to clean.

## CHANGEOVER RELAIS

No matter if 12V and 13-pole or 24V and 15-pole. By turning the power cable, you can always match the trailer's voltage to the electric system of the towing vehicle.

## CO<sub>2</sub> STORAGE COMPARTMENT AT THE FRONT

More space in the cold room, thanks to the large CO<sub>2</sub> storage compartment for up to two carbon dioxide bottles and the storage of loose accessories.

## VOLTAGE MONITORING

More safety for your devices. The voltage monitor switches off the cooling machine and the cooling units in the event of over- or undervoltage, and thus protects against voltage damage.

## HYDRAULICALLY FOLDABLE ROOF BANNER

Safe and convenient folding and unfolding of the roof banner from the ground. Suitable for every roof and any roof banner variant.



## CUSTOMISED ROOF ADVERTIZING

Emphasise the uniqueness of your brand with an exclusive roof advertising. We would be happy to help you set new standards in recognition and long-distance effect.

## COOLING PULL-OUTS

Better ergonomics and a wider assortment. Thanks to the optional cooling pull-outs you have the possibility to sell bottled goods quickly ready to hand and well chilled.

## INTERCHANGEABLE ADVERTISING

Be flexible and provide your mobile bar with interchangeable advertising. The double-sided lettered plates allow for a quick change of the advertising message and ensure the right brand at your event.

## CENTRE PEDESTAL WITH CASH DESK

Efficient work and optimised processes are the prerequisites for a smoothly running festival business. Thanks to the centre pedestal with integrated cash desk drawers, your staff can reach the cash desk quickly and easily, thus ensuring smooth sales.

## BEER LINE REEL

Order saves time and time is money. Use the optional beer line reels for simple, uncomplicated and hygienically optimised barrel changing in the cold room.

## COOLING UNIT IN TROPICAL DESIGN

Summers are getting hotter and the demands on the cooling systems are increasing. Be prepared for persistent summer heat and use the powerful cooling units in tropical version.





Type	Trifore 60 KR	Trifore 60 RK	Trifore 50 KR	Belvedere 60 / 45	Backstage Festival	Backstage Festival CS	Backstage Festival L	BP11 KR
View								
Body length (LB)	6,000 mm	6,000 mm	5,000 mm	6,500 mm / 4,500 mm	4,500 mm	4,500 mm	5,000 mm	3,500 mm
Length (L)	8,000 mm	8,000 mm	6,950 mm	9,500 mm / 7,700 mm	8,320 mm	6,540 mm	8,740 mm	5,120 mm
Width (W)	7,030 mm	7,030 mm	6,300 mm	2,500 mm / 2,500 mm	6,450 mm	6,450 mm	6,450 mm	6,300 mm
Perm. gross weight	4,490 kg	4,490 kg	3,500 kg	5,300 kg / 3,500 kg	2,500 kg	2,650 kg	3,000 kg	2,000 kg
Cooling capacity	11/22 barrels	11 barrels	12/24 barrels	8x /8x refrigerated cabinet pull-out 2x /1x bottle refrigerator 1x/freezer	-	11/22 barrels	11 barrels	8/16 barrels

Type	BP12	BP12 KR	BP24	BP24 KR	BP25	BP25 KR	Smartbox	PM15
View								
Body length (LB)	4,000 mm	4,000 mm	4,500 mm	4,500 mm	5,000 mm	5,000 mm	2,600 mm	2,600 mm
Length (L)	6,900 mm	5,620 mm	7,600 mm	6,150 mm	8,100 mm	6,620 mm	2,800 mm	3,600 mm
Width (W)	6,300 mm	6,300 mm	6,300 mm	6,350 mm	6,300 mm	6,300 mm	3,030 mm	4,120 mm
Perm. gross weight	2,000 kg	2,500 kg	2,500 kg	2,650 kg	3,000 kg	3,500 kg	1,500 kg	1,500 kg
Cooling capacity	-	8/16 barrels	-	11/22 barrels	-	11/22 barrels	6 barrels and 10 crates	6 barrels and 10 crates

Type	PM20	KN7	KN9	KA15	KA27 / KA28	KA35	Bottle Promoter 45	Bottle Promoter 35
View								
Body length (LB)	2,700 mm	6,400 mm	8,000 mm	4,160 mm	4,855 mm / 5,130 mm	5,530 mm	4,500 mm	4,350 mm
Length (L)	4,280 mm	5,000 x 2,470 x 2,000 mm (dimension inside LxWxH)	6,047 x 2,430 x 2,120 mm (dimension inside LxWxH)	2,540 x 1,335 x 1,915 mm (dimension inside LxWxH)	2,885 x 1,670 x 1,990 mm / 3,350 x 1,670 x 1,990 mm (dimension inside LxWxH)	3,665 x 1,670 x 1,990 mm (dimension inside LxWxH)	4,500 mm	3,665 x 1,670 x 1,990 mm (dimension inside LxWxH)
Width (W)	5,300 mm	2,540 mm	2,550 mm	2,030 mm	2,300 mm / 2,300 mm	2,300 mm	4,600 mm	2,450 mm
Perm. gross weight	1,800 kg	10,500 kg	10,900 kg	1,600 kg	2,800 kg / 2,800 kg	3,500 kg	2,500 kg	3,500 kg
Cooling capacity	12 barrels and 10 crates	6,500 kg or 12 pallet spaces	6,950 kg or 15 pallet spaces	800 kg or 2 pallet spaces	1,650 kg / 1,550 kg or 4 /5 pallet spaces	2,200 kg or 5 pallet spaces	approx. 110 crates	approx. 96 crates 4 pallet spaces

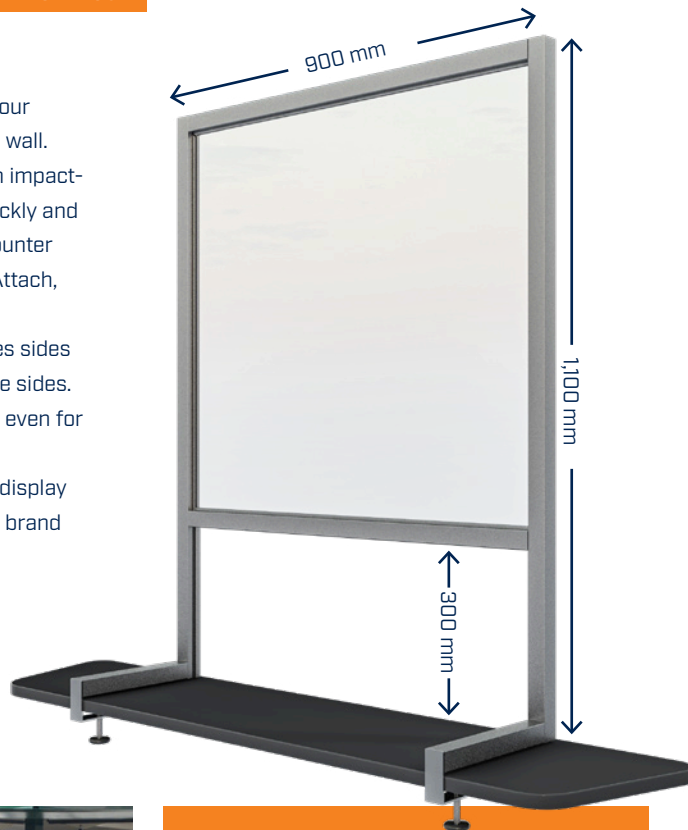
Type	Bottle Promoter 15	B6	B6 KR	B8	B8 KR	B12	B12 KR	PL50 / PL50 KR
View								
Body length (LB)	4,160 mm	3,000 mm	3,000 mm	3,500 mm	3,500 mm	4,000 mm	4,000 mm	5,000 mm
Length (L)	2,540 x 1,335 x 1,915 mm (dimension inside LxWxH)	6,050 mm	6,120 mm	6,480 mm	5,110 mm	6,560 mm	5,610 mm	8,870 mm / 7,100 mm
Width (W)	2,030 mm	5,160 mm	5,000 mm	5,160 mm	6,310 mm	6,310 mm	6,310 mm	6,870 mm / 6,870 mm
Perm. gross weight	1,600 kg	1,300 kg	1,300 kg	1,800 kg	2,000 kg	2,000 kg	2,500 kg	3,500 kg
Cooling capacity	800 kg or 2 pallet spaces	-	8/16 barrels	-	8/16 barrels	-	12/24 barrels	10 barrels / 12/24 barrels



## TREMO 900

The hygiene wall for your mobile bar

Maximise protection for your staff and your customers with the TREMO 900 hygiene wall. The lightweight aluminium frame with an impact-resistant polycarbonate pane can be quickly and easily attached and dismantled to the counter board of your ESSELMANN mobile bar. Attach, tighten the clamp, and you are done. You create maximum safety on both sales sides with eight Tremo 900 walls on the vehicle sides. The serving area offers sufficient height even for large jars and bottles. Create added value and use the pane to display price information, customer guidance or brand communication.



### Unobtrusive and safe

Tremo 900 – the hygiene wall in use

from 189,- € / pc.\*

#### Bulk prices

- 1 piece: 225,- € / pc.\*
- 6 pieces: 199,- € / pc.\*
- 12 pieces: 189,- € / pc.\*



### TREMO 900

Here you can see the video



## ANNIVERSARY OFFER

Order an FT refrigerated trailer by 31.12.2021 and you will receive the robust ESSELMANN storage box free of charge.

